
Summary

Implementation of succession principle during Rhetoric lessons

Content of succession principle on modern didactics and methods development stage is being revealed in the article. Specifics of this principle's implementations during Rhetoric lessons are being determined and specified. Connection between succession principle and other didactic principles – prospects, scientific and systematic character – is being established.

Keywords: principles of education, succession and prospects in education, principles of teaching rhetoric disciplines, Rhetoric lessons.

Ippolitova Natalia Aleksandrovna – PhD in Pedagogy, professor at Moscow Pedagogical State University, Moscow.

Child's social-communicative personality development from the standpoint of Federal State Education Standard of pre-school education

First stage of continuous rhetorical education - propaedeutic rhetoric course – is being considered in the article in the light of Federal State Education

Standard (FSSES) using "child's social-communicative personality development" education field as an example. Basic technologies of this stage's implementation in pre-school establishments are being studied; possible ways of integrating them with other educational fields are being offered.

Keywords: continuous rhetorical education, propaedeutic rhetoric course for pre-scholars, child's social-communicative personality development.

Kurtseva Zova Ivanovna – PhD in Pedagogy, professor at Rhetoric and Culture of Speech Department of Moscow Pedagogical State University, Moscow.

Continuity and succession in studying school's rhetoric course

Basic features of teaching speech genres in school's rhetoric course from continuity and succession points of view are being characterized in the article; meaning of that educational component for communicative abilities development is being revealed. Continuity and succession are being provided on different levels: conceptions of a lesson,

content, program, methods and principles of education, which are being tracked in rhetoric school textbooks (from 1st till 11th forms).

Keywords: continuity and succession of education, school rhetoric, textbooks on school rhetoric, communicative competence, communicative skills, speech genre, components of a speech situation, education program.

Ladyzhenskaya Taisa Alekseevna – PhD in Pedagogy, professor at Moscow Pedagogical State University;

Ladyzhenskaya Natalia Veniaminovna – Candidate of Pedagogy, senior research associate at Institute of Content and Methods of Education of Russian Academy of Education, Moscow.

Technology of teaching speech genres in school rhetoric

Technology of teaching speech genres in school rhetoric is being considered in this article in the context of continuity and succession. Continuity is being tracked across educational textbooks – in methods and means, used in tasks; image of knowledge-based component necessary to master communicative abilities, etc. Example of a lesson which uses this technology is being offered.

Keywords: school rhetoric, textbooks on rhetoric, speech genres, education technology, succession of education, communicative abilities, rhetorical analysis, rhetorical task, rhetorical game, polite evaluation.

Ladyzhenskaya Taisa Mironovna – research associate at Institute of Content and Methods of Education of Russian Academy of Education, Moscow.

Studying of disposition during Rhetoric lessons as a mean of Philology major students' intellectual and moral values development

The article is devoted to analysis of some theoretical disposition issues as well as researching various structural schemes of public speech. Methods and means of studying this vital stage of rhetorical canon are being considered. Examples of exercises on this section are being offered.

Keywords: rhetorical canon, disposition or positioning, structural disposition schemes, methods and means of studying disposition, development of Philology major students' intellectual and moral values.

Lipatova Vera Yulievna – PhD in Pedagogy, professor at Rhetoric and Culture of Speech Department of Moscow Pedagogical State University, Moscow.

Method of teaching rhetorical argumentation culture

The article is devoted to analysis of rhetorical argumentation features in the aspect of speech activity culture. Basic stages of teaching rhetoric argumentative text creation are being methodically comprehended; methodic commentary for each stage is being offered.

Keywords: logical argumentation, rhetorical argumentation, culture of speech activity, stages of creating argumentative text, thesis, arguments, examples, thesis' justification.

Savova Marina Robertovna – Candidate of Pedagogy, senior lecturer at Rhetoric and Culture of Speech Department of Moscow Pedagogical State University, Moscow.

Communicative aspect of reading teaching

Reading as a type of speech activity is being considered in the article; basic skills, necessary for reading educational and fictional text, are being listed; control-diagnostic materials necessary in determining level of different forms' pupils' communicative skills level of development are being provided.

Keywords: reading, communicative skills, educational and fictional text, diagnostic materials.

Salnikova Olga Aleksandrovna – Candidate of Pedagogy, senior lecturer at Rhetoric and Culture of Speech Department of Moscow Pedagogical State University, Moscow.

Author's appearance in fiction

The article is devoted to determining author's point of view in fictional text. Various forms of author's presence in their work on the example of A. Chekhov's dramatic and comedy play "The Cherry Orchard" are being considered.

Keywords: author's position, verbally unspoken expression of author's point of view, forms of author's presence in fictional text, communication issues.

Yakushina Larisa Solomonovna – Candidate of Pedagogy, professor at Rhetoric and Culture of Speech Department of Moscow Pedagogical State University, Moscow.

Literary and hermeneutic analysis of fiction text: dialectic of interaction

Some features of literary and hermeneutic types of analysis are being studied in the article, dialectic of their interaction being researched. Special attention is being paid towards multi-directional nature of given approaches as well as dialogue phenomena. Originality of every approach is being revealed on an example of A. Chekhov's stories "Happiness" and "The new villa".

Keywords: literary analysis, hermeneutic analysis, reader, comprehension, dialogue, micro-context.

Yermilina Olga Yevgenievna – post-graduate at Rhetoric and Culture of Speech Department of Moscow Pedagogical State University, Moscow.

Analysis of argumentative texts during the process of pupils' fiction work study

Specifics of argumentative texts and their analysis during the process of pupils' fiction work

study, such as features of non-verbal communication between characters in particular, are being described in the article. Episodes from I. Turgenev's novel "Fathers and sons" are being used as an example.

Keywords: argumentative text, non-verbal communication, non-verbal means, rhetoric analysis of text.

Belilshikova Svetlana Mikhailovna – post-graduate at Rhetoric and Culture of Speech Department of Moscow Pedagogical State University, Moscow.

Specifics of argumentation during Literature lessons

Use of argumentation during Literature lessons is being described in the article. Its specific on the basis of subject's features is being distinguished, differential features of structural elements are being considered, and specifics of arguments are being revealed.

Keywords: logical and rhetorical argumentation, Literature lessons, functions of Literature teacher's speech, thesis, arguments, examples.

Yakimets Sophia Zenovievna – post-graduate at Moscow Pedagogical State University, Moscow.

Untraditional parent-teacher meeting as a hypergenre of pedagogical communication

Parent-teacher meeting is being considered as a hypergenre in the article; in addition, types and forms of holding a parent-teacher meeting are being offered, as well as an example of texts created by Moscow State Pedagogical University's students and by Moscow's educational organizations' tutors. Changes that have happened in the past years in school system's educational upbringing are being commented on.

Keywords: parent-teacher meeting, hypergenre, communicative situation, speech behavior, pedagogical communication.

Suhankina Ekaterina Nikolaevna – Methodist at Philological Education Department of Moscow Institute of Open Education, Moscow.

Development of tutor's readiness towards implementation of tutoring position in relation to students

The article is dedicated to an issue of tutors' readiness development towards realization of new generation of educational standards. Solution of said issue through improvement of adults' communicative-speech skills used in interacting with children on adjacent levels of education – pre-school and primary school – is being considered.

Keywords: requirements towards results, tutors' readiness, professional skills formation, development-oriented educational technologies, tutor's tutoring position.

Romanova Irina Vladislavovna – Candidate of Pedagogy, doctoral student at Rhetoric and

Culture of Speech Department of Moscow Pedagogical State University, Moscow.

From work experience on argumentative speech with future tutors

The following article reveals an issue of students' argumentative skills development. Main stages of work on argumentative speech are being described as well as future tutors' professionally relevant argumentative skills. Principle difficulties encountered during perception and evaluation of argumentative speech are being mentioned.

Keywords: future tutors, argumentative speech, thesis, rational and emotional arguments, argumentative skills, analysis of public speech, self and reciprocal evaluation of speech behavior.

Barannikova Ekaterina Bairovna – Candidate of Pedagogy, senior lecturer at Rhetoric and Culture of Speech Department of Moscow Pedagogical State University, Moscow.

Persuasive speech in modern rhetoric

Specifics of determining persuasive speech's place in public speech genres qualification are being revealed in the article. Components of persuasion process are being considered, persuasion techniques are being described, and examples of persuasion elements in public speeches are being given.

Keywords: persuasive speech, persuasion, argument, argumentative speech, persuasion technique.

Buvayeva Baira Valerievna – post-graduate at Moscow Pedagogical State University, Moscow.

Ways of euphemizing modern pupils' speech

The author analyses results of questionnaire held among 8-11th forms pupils which ascertains a low level of speech euphemism in delicate situations, and offers an elective course program aimed towards pupils' communicative abilities mastering through making contact with the term of "euphemism" through consideration of its ethical-rhetorical aspect.

Keywords: euphemism, euphemizing of speech, ethical-rhetorical aspect.

Nikitina Anna Mikhailovna – Russian language and Literature teacher at school № 1211, Moscow.

Age peculiarities of game perception

The article is devoted to issues of age perception, functional evolution and changes in value status of entertaining and educational games.

Keywords: game, age, education, development, consciousness, behavior.

Sayfutdinov Rinat Ravilievich – post-graduate at Moscow Pedagogical State University, Moscow.